

GET TO THE SALE

Presented by:



An Allegis Group Company

21ST CENTURY
LEADERS **2018**
Leadership
exCHANGE

21CL's Fall Summit

September 22, 2018

MarketSource HQ Experience Center

- 9:15am** Registration and Check-In
- 9:50am** Introductions
Kate Hewitt, Executive Director, 21st Century Leaders
- 10:00am** Welcome
Nina Giddens, Youth Ambassador, Class of 2019, Westlake High School
Bridges Holmes, Head of Diversity & Inclusion, MarketSource, 21CL Board of Directors
- 10:05am** Keynote Address
Introduction of Speaker
Michael Garcia, Youth Ambassador, Class of 2020, Cherokee High School
Keynote Speaker
Mike Christensen, Executive Vice President, MarketSource
- 10:20am** "Get to the Sale" Project Introduction
Meet the MarketSource Team
- 10:30am** Group Work
- 11:30am** Combined Group Work
- 11:30am** *Working Lunch*
- 12:15pm** Group Presentations
- 12:50pm** Closing Remarks
Maya Ellison, Class of 2019, Arabia Mountain High School
- 1:00pm** Summit Evaluations & Dismissal