

2023 SUMMER IMPACT

329

high school students at 4 programs

11

paid summer internships

\$25K

in college scholarships

390+

volunteers

41 21CL alumni volunteers

Because of their experience with 21st Century Leaders:

- **92%** of students reported they are more likely to seek out or continue seeking out leadership roles
- **89%** of students reported that their confidence as a leader increased
- **55%** of students said their career interest was reaffirmed by 21CL's program, while **53%** of students discovered a new career field they're now interested in that they didn't realize before attending
- **75% - 85%** of students grew in the core leadership competencies of Career Ambition, Self-Development, Problem Solving
- **65% - 75%** of students grew in the core leadership competencies of Being Action-Oriented, Building Effective Teams, Communicating Effectively, Integrity & Trust

"I would recommend this program to others because it teaches a lot of important skills and establishes a mock professional environment. These lessons are also taught in an engaging and stimulating way. Furthermore, all of the kids that join are amazing. I think anyone would make great connections in this program because of how friendly and dedicated everyone is." - Gwen Ja, Innovation Academy, Class of 2024



visiting a corporate office/campus

50%

on a college campus

29%

interacting with peers outside of their geographic area

30%

seeing someone who looks like them in a career or position they want to be in

45%

Students reported that attending the 21CL program was their **FIRST TIME**

STUDENT DIVERSITY REPRESENTING

133
high
schools

42
counties



87%
minority

61%
female-
identifying

44%
face barriers
to success

Leadership isn't a one time thing!
Thanks to the generosity of our donors, students from all four summer programs received **free enrollment** into our online learning platform, **Leadership Connect**, for the 2023-2024 school year to continue their leadership development.

SUMMER YOUTH LEADERSHIP INSTITUTE (SYLI@GOIZUETA)

In its 16th summer, our business and entrepreneurship-focused institute served **78 students**. SYLI was made possible by individuals and corporate and community sponsors, including Emory University Goizueta Business School, The Coca-Cola Company, Cox Enterprises, MarketSource, John & Mary Franklin Foundation, Kiwanis Foundation of Atlanta, DeKalb County Human Services, Fulton County Community Services, Delta Community Credit Union, Scott Hudgens Family Foundation, State Farm Good Neighbor Program, and our Board of Directors.*

HEALTHCARE & IT INSTITUTE (HII)

In its 4th summer, our healthcare- and healthcare IT-focused institute served **73 students**. HII was made possible by individuals and corporate and community sponsors, including Wellstar Health System, Locumtenens.com, Piedmont Healthcare, John & Mary Franklin Foundation, Kiwanis Foundation of Atlanta, DeKalb County Human Services, Fulton County Community Services, Scott Hudgens Family Foundation, State Farm Good Neighbor Program and our Board of Directors and other individual donors.*

**SYLI and HII were also funded by the Georgia Department of Education through Georgia's American Rescue Plan education allocation and administered in partnership with the Georgia Statewide Afterschool Network.*



EARTHCARE: The Leadership Challenge of the 21st Century

In its 16th summer, our STEM-focused institute, supported by the **Georgia Power Foundation** served **94 students** who learned about diversity, equity and inclusion, sustainability, and energy efficiency, experienced workshops on public speaking with Toastmasters, personal leadership styles, and explored careers in STEM through networking roundtables with Georgia Power employees, their business resource groups and panelists. Thank you to the Georgia Power Foundation for making EarthCare possible.



WARNER BROS. DISCOVERY YOUTH MEDIA SUMMIT

In its 18th year of partnership, our media-focused summer program, sponsored by **Warner Bros. Discovery** took place as a one-day summit for **84 students** at Warner Bros. Discovery's Techwood campus in Atlanta. Students learned about media business, career pathways, and production through hands-on action in the studio. Thank you to Warner Bros. Discovery for making this program possible.



INTERNSHIP + SCHOLARSHIP PROGRAM

Our inaugural paid summer internship and scholarship program served **11 graduating seniors** with a 4-6 week **paid summer internship** and a **\$2,500 scholarship** to their post-secondary institution. Thank you to MarketSource, Community Foundation for Greater Atlanta and State Farm Good Neighbor program, Jeff + Okema Jackson Family, Board of Directors, and individual donors for making this program possible.



"This experience was amazing and I wish I could do it again! It really has allowed me to reassess myself and continue to grow as a leader. Thank you so much for an experience I will never forget!"
-Kezia Kotey, DeKalb Early College Academy, Class of 2026

GO ONLINE HERE TO SUPPORT LEADERS!

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