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Sponsorship Opportunities

www.21stcenturyleaders.org





\$35,000

Presenting Sponsor Benefits



\$10,000

Gold Sponsor Benefits



\$5,000

Silver Sponsor Benefits



\$3,500

Bronze Sponsor Benefits



\$2,500

Entertainment Sponsor



\$1,000

Friend of 21CL Benefits



Presenting Sponsor Benefits | \$35,000

- (2) tables, includes 6 guests at each
- Full Page Color Ad in Program Book
- Joint Press Release Announcing Partnership
- Opportunity for company representative to present \$1000 and \$500
 Grant
- (6) tickets to Pre-Event to Meet & Greet 21CL Awardees
- Social Media Integration
- Speaking Opportunity at Podium (1 min) + Present Winner of Branded Leadership Award
- Logo'd company branding on all event mediums
- Pre and Post Event Social Media Mentions
- Sponsor 21CL Awardee + their two guests at awardee tables



Gold Sponsor Benefits | \$10,000

- (2) tables, includes 6 guests at each
- ½ Page Color Ad in Program Book
- Joint Press Release Announcing Partnership
- Opportunity to support \$500 Scholarship
- Sponsor 21CL Awardee + 2 guests at awardee tables
- (4) tickets to Pre-Event to Meet & Greet 21CL Awardees
- Present (1) of the (4) Award Categories (note: limited to the 1st 4 sponsors)
- Logo'd company branding on 21CL website and event page, event PowerPoint, and program book
- Pre and Post Event Social Media Mentions
- Sponsor 2 Students for the Summer Program



Silver Sponsor Benefits | \$5,000

- (1) table, includes 6 guests
- Opportunity to support \$500 Scholarship
- Sponsor 21CL Awardee + 2 guests at awardee tables
- (2) tickets to Pre-Event to Meet & Greet 21CL Awardees
- Company name listed on 21CL website and event page, event PowerPoint, and program book
- Pre and Post Event Social Media Mentions
- Sponsor 2 Students for the Summer Program



Bronze Sponsor Benefits | \$3,500

- (1) tables, includes 6 guests
- Opportunity to support \$500 Scholarship
- Sponsor 21CL Awardee + 2 guests at awardee tables
- Company name listed on 21CL website and event page, event PowerPoint, and program book
- Pre and Post Event Social Media Mentions
- Sponsor 1 Student for the Summer Program



Entertainment Sponsor| \$2,500

- Description: Brand the event with music and entertainment created to empower and motivate our students and attendees as we celebrate them and the work that 21CL does today and everyday
- (4) VIP tickets
- Company name listed on 21CL website and event page, event PowerPoint, and program book
- Post Event Social Media Mention



Friend of 21CL Benefits | \$1,000

- (2) VIP tickets
- Company name listed on 21CL website and event page, event PowerPoint, and program book