



**BE THE**  
**INSPIRATION**  
*Gala*

**Sponsorship Opportunities**

[www.21stcenturyleaders.org](http://www.21stcenturyleaders.org)

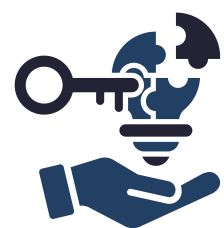


## About 21<sup>st</sup> Century Leaders

**Our Mission:** 21<sup>st</sup> Century Leaders mission is to connect, transform, and inspire high school students across GA to promote inclusion, explore careers and become leaders in their schools, communities. and ultimately the workforce.

## About the Be the Inspiration Gala

21CL's signature fundraising event, Be the Inspiration Gala, celebrates and recognizes leadership in action while raising support for its year-round leadership development and career readiness programs for over 2,500 high school students across the state. The Gala also honors 21 high school students from the program with the *Georgia Youth Leadership Award* and \$11,000 in scholarships/grants.



# Sponsorship Levels



**\$35,000**

**Presenting  
Sponsor  
Benefits**



**WARNER BROS.  
DISCOVERY**

**\$10,000**

**Gold  
Sponsor  
Benefits**

**\$5,000**

**Silver  
Sponsor  
Benefits**

**\$3,500**

**Bronze  
Sponsor  
Benefits**

**\$2,500**

**Entertainment  
Sponsor**

**\$1,000**

**Friend of  
21CL  
Benefits**





## Presenting Sponsor Benefits | \$35,000

- (2) tables, includes 6 guests at each
- Full Page Color Ad in Program Book
- Joint Press Release Announcing Partnership
- Social Media Integration
- Opportunity for company representative to present \$1000 and \$500 Grant
- (6) tickets to Pre-Event to Meet & Greet 21CL Awardees
- Speaking Opportunity at Podium (1 min) + Present Winner of Branded Leadership Award
- Logo'd company branding on all event mediums
- Pre and Post Event Social Media Mentions
- Sponsor 21CL Awardee + their two guests at awardee tables





## Gold Sponsor Benefits | \$10,000

- (2) tables, includes 6 guests at each
- ½ Page Color Ad in Program Book
- Joint Press Release Announcing Partnership
- Opportunity to support \$500 Scholarship
- Sponsor 21CL Awardee + 2 guests at awardee tables
- (4) tickets to Pre-Event to Meet & Greet 21CL Awardees
- Present (1) of the (4) Award Categories (note: limited to the 1st 4 sponsors)
- Logo'd company branding on 21CL website and event page, event PowerPoint, and program book
- Pre and Post Event Social Media Mentions
- Sponsor 2 Students for the Summer Program



## Silver Sponsor Benefits | \$5,000

- (1) table, includes 6 guests
- Opportunity to support \$500 Scholarship
- Sponsor 21CL Awardee + 2 guests at awardee tables
- (2) tickets to Pre-Event to Meet & Greet 21CL Awardees
- Company name listed on 21CL website and event page, event PowerPoint, and program book
- Pre and Post Event Social Media Mentions
- Sponsor 2 Students for the Summer Program



## **Bronze Sponsor Benefits | \$3,500**

- (1) tables, includes 6 guests
- Opportunity to support \$500 Scholarship
- Sponsor 21CL Awardee + 2 guests at awardee tables
- Company name listed on 21CL website and event page, event PowerPoint, and program book
- Pre and Post Event Social Media Mentions
- Sponsor 1 Student for the Summer Program





## Entertainment Sponsor Benefits | \$2,500

- Description: Brand the event with music and entertainment created to empower and motivate our students and attendees as we celebrate them and the work that 21CL does today and everyday
- (4) VIP tickets
- Company name listed on 21CL website and event page, event PowerPoint, and program book
- Post Event Social Media Mention



## Friend of 21CL Benefits | \$1,000

- (2) VIP tickets
- Company name listed on 21CL website and event page, event slides and program book