



**Summer Youth Leadership Institute @ Goizueta  
Goizueta Business School, Emory University  
May 31 – June 5, 2026**

**SUNDAY, May 31, 2026**

- |                          |   |
|--------------------------|---|
| 1:00 PM                  | Check-in at dorms (staggered times)   |
| 3:00 PM<br>Facilitators: | <b>Welcome to the Summer Youth Leadership Institute</b><br>21 <sup>st</sup> Century Leaders Staff |
| 4:00 PM<br>Facilitators: | <b>Meeting the Team and Getting Started!</b><br>21 <sup>st</sup> Century Leaders Staff            |
| 5:30 PM                  | Dinner at the Student Center  |
| 6:45 PM<br>Facilitators: | <b>Team Building 101</b><br>21CL staff  |
| 7:45 PM<br>Facilitators: | <b>All Camp Activities &amp; Ice Breakers</b><br>21CL staff                                       |
| 8:45 PM                  | Sharpening the Saw (each night unless noted)  |
| 10:30 PM                 | Curfew (each night unless noted)  |



**MONDAY, JUNE 1, 2026**

**Start: ME NextGen, Social Enterprise and Entrepreneur Day**

- 8:00 AM Breakfast at the Student Center
- 9:10 AM **Welcome to Goizueta Business School**  
*Speaker: Brian Goebel, Managing Director of Business & Society Institute, 21CL Board of Director*
- 9:15 AM **Welcome to Start:ME NextGen**  
*Speakers: Fran Carroll, Community Program Southside Coordinator, Start:ME*
- 9:20 AM **Entrepreneur 101: Idea Generation Session**
- 11:00 AM **Business Plan Labs: From Ideation to Generation**  
*Location: Breakout Rooms*  
*Facilitators: Start:ME NextGen Mentors*
- 12:00 PM **Lunch, sponsored by**  
*Location: Coca-Cola Commons*
- 2:00 PM **Dolphin Tank Pitches!**
- 3:00 PM **Closing Thoughts**
- 3:45 PM **The SYLI Challenge, presented**  
*Speakers: Michael Davis, Deputy Executive Director, Atlanta Belt Line*
- 5:45 PM Dinner at the Student Center
- 7:00 PM **21CL Alumni Panel**
- 8:00 PM **All Camp Fun**



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## TUESDAY, JUNE 2, 2026

### The Coca-Cola Company Day

7:25 AM Grab'n'Go Breakfast at Evans Hall  
7:45 AM Group A – load on bus  
8:15 AM Group B – load on bus



9:00 AM Arrive at Coca-Cola Headquarters

### 9:30 AM **Coca-Cola Day Welcome**

Speaker: *Aaron Quinney, Executive Director, 21st Century Leaders*  
*James Gibson, Senior Director, Legal Counsel International Operations*

### 10:10 AM **FIFA World Cup 2026**

Speaker: *Curt Holt, Senior Director, Customer & Channel, FIFA World Cup 2026*

### 10:55 AM **Coca-Cola Connections**

Speaker: *Ashley Lee, Vice President, Executive Counsel and Assistant & Head of Legal Operations, 21CL Board of Director*

### 11:25 AM **Brand Marketing: Sprite**

Speaker: *Chris Keyes, Senior Director, Creative Sparkling Flavors*



### 12:00 PM **Lunch + Networking**

12:30 PM **Sprite x NBA Partnership**  
Speaker: *Ryan Becker, Senior Director, Legal Counsel, Marketing Partnerships*

### 1:00 PM **Legal Matters**

Presenters: *Intellectual Property – Andy Weeks & Rich Seeger (Legal)*  
*Talent & 3<sup>rd</sup> Party Agreements – Josh Podolnick (Legal)*  
*Negotiating 101 – Tony Fan (Legal)*

### 2:10 PM **Legal Breakout Exercise**

### 2:45 PM **Breakout Session Debrief**

Speaker: *Tony Fan (Legal)*  
*Andy Weeks (Legal)*

### 3:15 PM **Flavor Lab: Mixing Up The Magic**

Speaker: *Steve Allmon, Director, Functional Ingredients Platform Research & Ashaki Wilham, Senior Director, Flavor Systems*



3:45 PM	<b>Final Thoughts</b>
Speaker:	Aaron Quinney, Executive Director, 21st Century Leaders
3:55 PM	<b>Group Photo</b>
4:15 PM	Return to Emory
5:30 PM	Dinner
6:30 PM	<b>Dinner Etiquette – Professionalism Matters!</b>
Facilitator:	21CL Staff
7:00 PM	<b>Project Time</b>
8:00 PM	<b>All Camp Fun</b>
9:30 PM	Sharpening the Saw
10:30 PM	Curfew



**WEDNESDAY, JUNE 3, 2026**

**Invesco Day**

7:15 AM	Grab'n'Go Breakfast at Evans Hall	The Invesco logo, consisting of a blue silhouette of a person climbing a mountain peak, followed by the word "Invesco" in a bold, blue, sans-serif font.
7:35 AM	Group A – load on bus	
7:45 AM	Group B – load on bus	
8:30/9:00 AM	Arrive to Invesco	
9:00 AM	<b>Invesco Welcome</b>	
Speaker:	<i>Aaron Quinney, Executive Director, 21<sup>st</sup> Century Leaders Jeff Kupor, Senior Managing Director, and General Counsel Invesco, 21CL Board of Directors</i>	
9:15 AM	<b>Invesco &amp; Asset Management Industry Overview</b>	
Speaker:	<i>Matthew Koch, Early Careers Program Manager, Invesco</i>	
9:30 AM	<b>Career Paths Overview</b>	
Speaker:	<i>Christina Wilmer, Early Careers Program Manager, Invesco Ryan Carty, University Relations Manager, Invesco Madison Ford, Manager, Tech Strategy &amp; Execution, Invesco</i>	
10:00 AM	Break	
10:05 AM	<b>Building and Training Floor Tour</b>	
	Mary Walker Intro and Instructions for Tour Guides: <i>Colin Cook (Alpha) Robert Reed (Beta) Chris Higgins (Gamma)</i>	
10:35 AM	<b>How Not To Suck At Money: A Financial Literacy Workshop</b>	
Speaker:	<i>Bobby Kennedy, Regional Advisor Consultant, Invesco</i>	
11:55 AM	Break	
12:00 PM	<b>Lunch and Learn</b>	
Speaker:	<i>Terri Houghton, Global Chief of Staff, Executive Office of the CEO, Invesco</i>	
1:00 PM	<b>Early Career Employee Panel</b>	
	<i>Noah Wieland, Junior Trader, Global Trading, Invesco Holly Kate O'Brien, Internal Communications Analyst, Invesco Justin Nguyen, Business Strategy Associate, Invesco Kidus Asrat, Manager, HR Program Management, Invesco Nkechi Okereke-Tony, Sr. Eng., Invest Tech, Invesco</i>	
2:00 PM	<b>Final Thoughts and Trivia!</b>	
Speaker:	<i>Matthew Koch, Early Careers Program Manager, Invesco</i>	



3:00 PM <i>Location:</i>	<b>R&amp;R: Getting Ready for the Leadership Dinner</b> <i>Dorms</i>
6:00 PM	<b>Leave for Dinner</b>
6:30 PM	<b>Leadership Dinner</b>
8:45 PM <i>Location:</i>	<b>Talent Show!</b> GBS 130 Auditorium
10:30 PM	Sharpening the Saw



**THURSDAY, JUNE 4, 2026**  
**Cox Enterprises & Cox Automotive Day**



6:45 AM Grab'n'Go Breakfast at Evans Hall  
7:15 AM Group A – load on bus  
7:20 AM Group B – load on bus

8:00 AM *Arrive at Manheim Atlanta, a Cox Automotive brand*



8:30 AM **Welcome and Overview of Manheim**  
Speaker: *Butch Herdegen, General Manager, Manheim*  
*Eddie Rawlings, Assistant General Manager, Manheim Atlanta*

9:00 AM **Rotation 1**  
*Alpha: Tour, Condition Report, and Market Valuation Activity*  
*Beta: Robot Build*  
*Gamma: Career Panel*

10:30 AM *Break*

10:40 AM **Rotation 2**  
*Alpha: Career Panel*  
*Beta: Tour, Condition Report, and Market Valuation Activity*  
*Gamma: Robot Build*

12:10 PM Lunch

1:00 PM **Rotation 3**  
*Alpha: Robot Build*  
*Beta 2: Career Panel*  
*Gamma 3: Tour, Condition Report, and Market Valuation Activity*

2:50 PM **Auction Simulation and Debrief**

3:30 PM **Closing Remarks**  
Speaker: *Eddie Rawlings, Assistant General Manager, Manheim Atlanta*

4:15 PM Return to Emory

5:30 PM Dinner at the Student Center

6:30 PM **Finalize Projects**

8:00 PM Snack + Social Break



## FRIDAY, JUNE 5, 2026

- 8:00 AM Breakfast at the Student Center  
*(Pack up and clean rooms prior to leaving for breakfast!)*
- 9:00 AM **Introduction of SYLI Judges**
- 9:30 AM **SYLI Challenge Presentations**
- Off groups: Complete experience evaluations  
Write thank you notes  
*Location: GBS Classrooms*
- 12:00 PM Lunch at the Student Center
- 1:30 PM **Leadership Celebration with families and friends!**
- 2:45 PM Pick up bags from rooms
- 3:00 PM Check-Out



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**We look forward to seeing you continue your leadership journey with us throughout the school year!**

*Be sure to check out your access to Leadership Connect, our school and community based clubs, and our school year leadership summits.*

[www.21stcenturyleaders.org](http://www.21stcenturyleaders.org)



*Inspiring youth to lead.*